

ASIA CONTENT MARKET

2026 GWANGJU ACE FAIR

Asia Content & Entertainment Fair in Gwangju

9.10^{THU} - 9.13^{SUN} Kimdaejung Convention Center
Gwangju, Republic of Korea





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1-1. Achievement of 2025 Q

2025 GWANGJU ACE FAIR



▶ **Participants** 33 Countries 400 Exhibitors (Korean 368 / Overseas 32)
507 Booths (Korean 482 / Overseas 25)

▶ **Consultation Value** 400 Million USD

Buyers 213 Buyer (Overseas 162 / Korean 51)

Visitors 46,868

- ▶
 - Established as a comprehensive content market generating results for domestic and international exhibitors and buyers
 - Provided a platform for information exchange through the simultaneous hosting of content-related academic events and side events
 - B2B: K-Content Academy Forum, Latin America K-Broadcast Content Decision-makers Forum
 - B2C: Beer Fest Gwangju / Gwangju International ACE Illustration Fair
 - Business consultation value increased by \$31.2 million (8.5%)





1-2. Review of 2025 Q

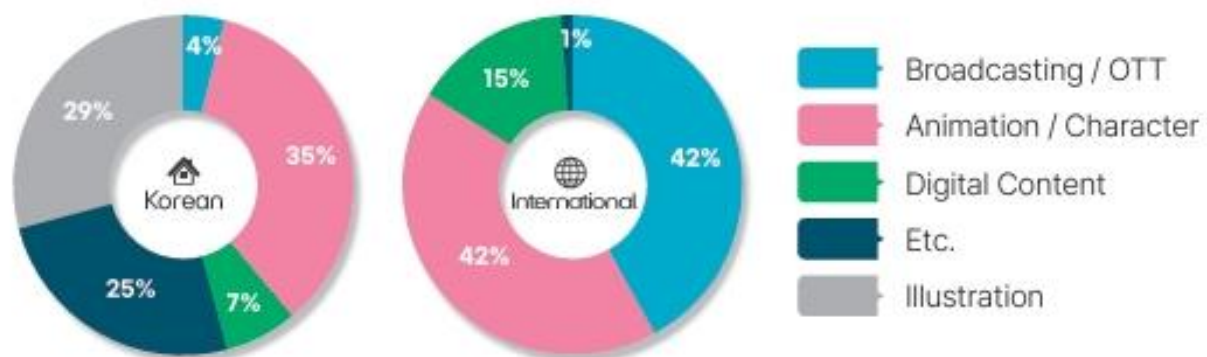
Purpose of Attendance

· 94% of participants attended with a focused business agenda: to establish partnerships or acquire compelling content.



Business Category

· Comprehensive content marketplace enabling cross-industry partnerships



Participant Satisfaction

· More than 93% of attendees expressed strong satisfaction with their experience.



REVIEW

- High performance expected through 20 years of know-how and systematic exhibition management
- Facilitates the formation of diverse networks and the discovery of new buyers
- High corporate promotion effect due to large number of visitors
- Partnership opportunities through the participation of content companies from various fields





2-1. Exhibition Overview



| | |
|------------------|--|
| Title | Gwangju ACE Fair 2026 (2026 Asia Content & Entertainment Fair in Gwangju) |
| Date | 2026.09.10.(Thu) – 09.13.(Sun) / 4 Days |
| Venue | Kimdaejung Convention Center |
| Exhibits | Broadcast / Animation, Character / Digital Content (Game, Metaverse, AI, AR, VR) |
| Organizer | Gwangju Tourism Organization / Gwangju Information & Content Agency / Korea Cable Television Association / Gwangju Institute of Design Promotion / Korea Trade-Investment Promotion Agency |
| Program | Exhibition / 1:1 Business Meeting(Offline) / International Forum & Seminar / Additional Events |
| Host | Ministry of Culture, Sports and Tourism / Gwangju Metropolitan City |
| Sponsor | Korea Media and Communications Commission(tentative) |





2-2. Why ACE Fair? Q

Characteristics



| | |
|---|--|
| ONE-STOP, Comprehensive Content Market | <ul style="list-style-type: none"> - 213 International Buyers - 1,462 Business Meetings - 400 Million USD in Consultation Value |
| Global Forums | <ul style="list-style-type: none"> - K-Content Academy Forum The Hidden Forces Today's K-Content - Latin K-Content Decision Makers Forum - Boundless Imagination: Encountering K-Content in Latin America |
| Peak Visitor Participation! | <ul style="list-style-type: none"> - 48,686 Visitors in 2025 - Concurrent B2C Event(Board Game Zone, Comic Market & Costume Experience Zone, Cosplay Dance Competition, Bubble Show, Photo Zone) |

Benefits for participating companies

- 
Content Business Consultation
 - One to one pre-scheduled appointments based on preference
 - Business Consultation (Offline)
 - MOU / Agreement Ceremony
 - Networking Events
- 
Online Exhibition Zone
 - Promote your brand online with powerful content and PR through our dedicated virtual exhibition space.
- 
Promotion Support
 - Online exposure via official webpage, SNS, newsletter, and press release.





2-3. Asia's Largest Comprehensive Content Marketplace Q



ACE Fair is a **Best Hub** to meet major Buyers and Exhibitors from all over the world.

Major Exhibitors : CJ ENM, HYBE, SK Broadband, LG HelloVision, KBS, MBC, SBS, Silver iTV, D'LIVE, HCN

Major Buyers : CCTV Animation Group, Mango TV, Tencent, PT Metropolitan Televisindo (RTV), Dali Animation, Globo TV, Accion Group, Tencent Video, AGOGO Studio Limited, Canal 13, Guangzhou Lotta Animation Design Co., Ltd., Vidio, Vietnam Television (VTV)





2-4. Participation of Industry-leading Global Corporations Q



2025 ACE Fair is a **Best Platform** for business networking, investment opportunities, and collaborative content development.



Major Exhibitors : CJ ENM, HYBE, SK Broadband, LG HelloVision, KBS, MBC, SBS, Silver iTV, D'LIVE, HCN

Major Buyers : CCTV Animation Group, Mango TV, Tencent, PT Metropolitan Televisindo (RTV), Dali Animation, Globo TV, Accion Group, Tencent Video, AGOGO Studio Limited, Canal 13, Guangzhou Lotta Animation Design Co., Ltd., Vidio, Vietnam Television (VTV), Blue Media





3-1. B2B Q



Various side events held simultaneously



Business Meeting



Gwangju Cultural Content VC Investment Meeting



MOU CEREMONY



Gwangju City Tour



Networking & Meet-up Party



International Business Conference





3-2. B2C Q



Networking Program



Board Game Zone



Illustration Fair



SEMOGUI Market



JUC Festival





3-3. Registration Fee Q

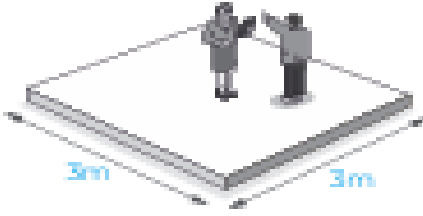
- Online Registration: www.acefair.or.kr
- Please note: All prices are exclusive of VAT.

Application Deadline July 31st, 2026

Process



Booth Type

| | Floor Space Only | Standard Booth(Wood) | Premium Booth(Block) |
|---------|---|---|---|
| Type |  |  |  |
| Size | Maximum height 4m | 9m ² (3 x 3) | 36m ² (Four or more applications are mandatory) |
| Fee | 1,700 USD/EA | 2,200 USD/EA | 2,700 USD/EA |
| Package | Furniture and utilities NOT included | Back & Side Walls, Carpet, Lighting, Fascia, Power Supply(1kW), Reception counter(1), Round Table(1), Chairs(3) | Back & side walls, Carpet, Lighting, Fascia, Power supply(1kW), Reception counter(1), Round table(1), Chairs(3), Inner page advertisement in official online channels (website, newsletter, social media) |
| Notes | Minimum 2 units required | | Minimum 4 units required |





3-4. Early Bird Registration Information Q

Early Bird Registration Information

| | | ORIGINAL FEE | EARLY-BIRD |
|--|---|--------------|------------|
| Floor Space Only *Minimum 2 booths required | | USD 1,700 | USD 1,200 |
| Booth Packages | Premium Booth *Minimum 4 booths required | USD 2,700 | USD 2,200 |
| | Standard Booth(Wood) | USD 2,200 | USD 1,600 |

- Early-bird Registration Deadline : **June 30th**, 2026 (KST 24:00)
- For participation in the Pavilion, Please contact the ACE Fair secretariat separately.
- The Package option and fee are subject to change in accordance with updated circumstances.



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ACE FAIR



FACEBOOK



YOUTUBE



INSTAGRAM

